

**Shropshire Parking Strategy Appendix A3
 Events and Concessions in car parks and on-street parking areas.**

1. Events in car parks.

Requests for use of council car parks are made by a number of organisations. In principle the use of car parks for such events is likely to be permitted subject to the discretion of Shropshire Council but in line with the principles set out here. Requests are usually for one-off or annual events. All requests will need to be deemed a suitable use of a public car park, and requested dates will be considered but cannot be guaranteed.

**Table 1.
 Event type and charge for use.**

Type of event, examples given below	Level of charge for use
Public service events	Free of charge, but subject to agreement by Shropshire Council that the request is a suitable use of the car park, and on an acceptable date.
Commercial events	Charge at revenue loss. For each car park the annual daily average revenue per space will be calculated to provide a rate per space, therefore can charge either for whole car park or part of (each car park to have its own rate, published with tariff schedule, updated annually).
Charity / Club event	Charity/Club events a nominal administration fee. Charity and Club events may be refused if it is considered the loss of parking provision for that location on that day is detrimental to the council.

**Table 2.
 Event types permitted in Shropshire Council Car Parks**

type of event	comments/examples	type	recommendation
Summer Festivals	food and drink festivals	commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Fun Fairs	large and small	commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Car rallies	meet up point	commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Bike rallies		commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Emergency Services	outreach events	public service	free but by agreement
Shropshire Council	outreach events	public service	free but by agreement

Army/Navy /RAF	outreach events	public service	free but by agreement
Shrewsbury Town Football Club	park and ride sites	commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Carnival Day			free but by agreement
Live Music events		commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Town Council requests	(music events/markets)	commercial	charge at revenue loss (calculate average as appropriate on annual basis)
Town Council requests		public service	free but by agreement
Businesses	car cleaning	commercial	Not permitted.
Charity Event		charity	Nominal admin fee

2. Parking concessions.

Free or reduced rate concessions have been granted in some locations under previous authorities.

Shropshire Council proposes to provide a concession via Town Councils where Market Traders are paying a fee for a stall and require their vehicle at or near the stall; the discretion remains with the Town Council on whether to pass on the additional parking charge to the trader; Shropshire Council receives payment from the Town Council for the parking charge. This concession can be used by Town Council's to issue to Community markets if they wish. The re-charge rate for the permit is at the discretion of the Town Council.

No other concessions are proposed, for public car parks, other than those that meet the conditions set out in the Waivers Policy. Businesses are able to purchase permits at standard season ticket price. Waivers are available for essential vehicle access where required; this is dealt with in waiver policy.

Note:

The main principle for excluding concessions where previously issued is that the decision on who should be permitted a concession becomes quite arbitrary and although many of the requests are on a charitable or semi charitable basis, we do not provide a concession to park for every member of staff working in a charity shop or office, therefore the principle of not giving concessions to charity/community markets to park should apply.

Many small traders are also expected to pay full parking charges / season ticket prices yet have additional overheads which charity organisations do not.

Waivers may be available for genuine need, more information is set out in the Draft Waiver Policy.